



Sports caravan comes with awesome news

A New element for The Original SportcaravanRental from 65 euros per day - franchise planned

To the Caravan Salon in Düsseldorf from 31.8. Sportcaravan is coming with awesome news waiting in the brand-new trend arena „Caravaning Sports Stand FG 16-06“ until 8.9.19 on.

The new lifestyle trend is catching on

The great national and international response to the new lifestyle trend sports caravanning brings a new business area for the young company. From September 2019, three Cube 4 and seven of the larger Cube 5 can be rented at a pilot station near Lemgo (East Westphalia). Two more Sportcaravan Rental stations are to be added later this year at strategically important locations. „From 2020 we will continue to expand nationwide with a franchise model,“ says Managing Director Steffen Gross. The interest is great - „there are already many demands“. The aim is to offer sports caravans for rental in a three-digit range in the medium term.

The base price for the smaller CUBE 4 is € 65.00 per day. The larger CUBE 5 costs 85.00 Euro per day in the basic version. He has a solar system and a powerful battery. For the renters who like to be independent there is, optionally, a powerful power generator / inverter and in addition to the built-in stove with ceramic hob a mobile cooking area that can be operated with conventional unleaded gasoline.

The Cubes are fully equipped, even for longer trips. This makes it easier for camping beginners to get access to a mobile holiday: extensive kitchen equipment that leaves little to be desired, a carefree camping package from power adapter, extension cable to outdoor chairs and table. Dirk Picklaps is responsible for the new business division Sportcaravan Rental. Steffen Gross continues to look after the expansion of production. „Dirk Picklaps is an experienced manager at my side who, in addition to his consulting work, already has experience in renting recreational vehicles and setting up franchise systems,“ says Gross. For the time being, the trendy Cubes will only be rented in Germany. Once this system has proven itself, a Europe-wide pool will be built.

The brand „The Original Sportcaravan“ started in April 2015

In the first year three caravans were manufactured in Harthausen. Meanwhile, there are almost daily inquiries and inventor Steffen Gross is considered to be a pioneer in terms of new way of traveling with bike or other leisure equipment. The production figures are now in a three-digit range and get off and on. The number of shop floor workers is growing accordingly. He recently received the „German Innovation Award 2019“. It is the third award within eight months. In February, the sports caravan inventor and his brand consultant Gerhard Fischbach already received the „German Design Award 2019“ for the international consumer goods fair Ambiente in Frankfurt. During the international motor show 2018 in Paris he was honored with the international Automotive Brand Award in the category „Future, Mobility, Parts“ by the German Design Council.

Further information

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More informations

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